

A wide-angle landscape photograph of a Colorado valley. In the foreground, there is a field of tall, dry grasses and a wire fence. A dirt road winds through a green valley with scattered trees. In the background, a range of rugged, brownish mountains stretches across the horizon under a blue sky with scattered white clouds.

Colorado Nonprofit Development Center
OMNI Update: 8/24/22

Timeline Overview



Phase 1: Project Planning

Assessment Plan Development



Project Portfolio
Review & Analysis



Project Satisfaction
Survey Analysis



Cost Benefit
Analysis Model

Phase 2: Evaluation Framework Development

Key Framework Components



Priority Evaluation
Questions



Metrics



Data Sources



Timeline



Responsibility



Assessment Plan Update

- OMNI developed initial assessment plan following June kickoff meeting
 - Key elements include evaluation questions, available data, and analysis plan
- OMNI presented to CNDC in August for review and input, completed refinements, and finalized



Project Portfolio Analysis: Key Assessment Questions

- **What are key characteristics of CNDC's project portfolio?**
 - In which types of activities are CNDC projects engaging (e.g., education, health, etc.)?
 - For what reasons do projects end CNDC support?
 - What, if any, themes of EDI are present among CNDC projects?
 - What % of projects are explicitly focused on advancing equity in their communities?
 - What is the breakdown of project size based on revenue levels?
 - What is the geographic breakdown of projects?

- **How, if at all, has CNDC's project portfolio shifted over time?**
 - How have key project portfolio characteristics changed over the past 10 years?
 - How do they compare before and after COVID-19?



Project Portfolio Analysis Update

- Data received from CNDC and reviewed for key variables
 - Project name, code and description
 - Region
 - Length of support
 - Separation reasons
 - Financial information (EOY net assets by project)
- Data cleaning and initial exploratory analyses in progress



Project Satisfaction Survey Analysis

Key Assessment Questions

- How satisfied are projects with CNDC's services?
- Is satisfaction impacted by key variables such as project revenue?
- What does CNDC do well? How has this changed over time?
- What areas can CNDC improve? How has this changed over time?
- How well has CNDC addressed areas that can be improved over time?



Project Satisfaction Survey Analysis

Analysis Plan



Compare year-to-year from 2016 to 2021: Likely to recommend; meets needs; treats with respect; value of project fee



Compare themes year to year: do items from “needs improvement” move to “does well”?



Conduct cross-sectional tests of whether project revenue impacts satisfaction



Complete thematic analysis of open-ended responses and explore any changes in key themes over time

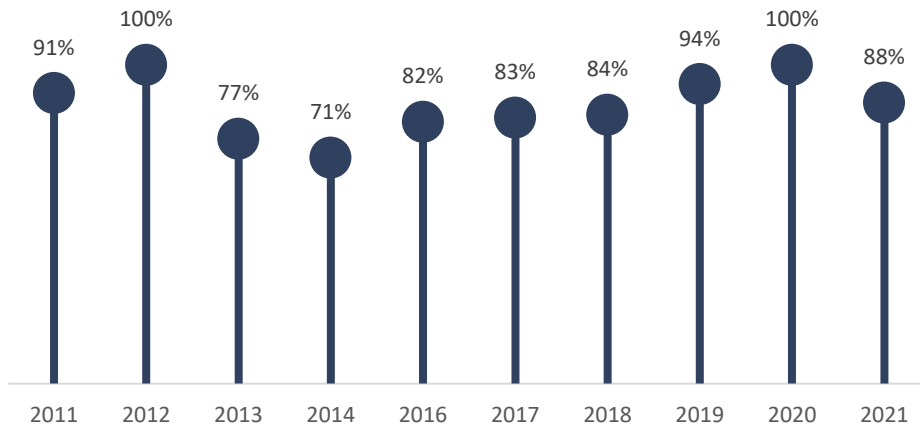


Satisfaction Survey Analysis Update

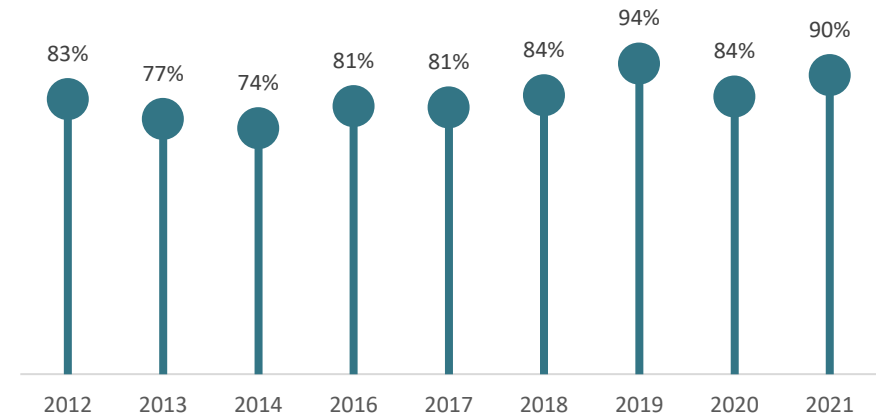
- Completed initial data review and assessed for alignment across years
- Completed data cleaning processes and began preliminary analyses to explore overall satisfaction and item-specific trends.

CNDC has consistently provided service that is seen as a good value and organizations are likely to recommend them.

Percent likely to recommend CNDC



Percent that considers CNDC's fee to be a good to excellent value





Cost Benefit Analysis Plan

Key Steps



Develop preliminary list of CNDC services for assigning costs



Engage expert consultant to develop cost estimates (and ranges) for those services, and detail considerations that impact those cost estimates



Develop profile of “typical” CNDC project, and range of CNDC project with respect to staff size, revenue amounts/sources, etc.



Seek feedback to review and refine, address gaps, and further refine



Develop equation that allows CNDC to communicate the value of their services and what these services would cost a project on their own



Cost Benefit Analysis Update

- Developed preliminary list of CNDC services and data file
- Consultant work is in progress and on track to complete process of cost assignments by September